



50TH EMMYS® GOLF CLASSIC



THE RIVIERA
COUNTRY CLUB

Monday, October 6, 2025

The 2025 Emmys® Golf Classic, benefiting the Television Academy Foundation, will take place at the world-famous Riviera Country Club, home of the PGA Tour's Genesis Invitational. Join celebrities and entertainment industry leaders as we come together to provide essential support for core Foundation programs providing access, training and opportunity for students across the country.

**Television
Academy**
Foundation

The Television Academy Foundation programs inspire, educate and empower a new, diverse generation of creative leaders through hands-on education programs that shape lives and launch careers. The Foundation has nurtured thousands of talented students, providing essential resources that help them discover their voices, refine their skills and forge rewarding careers in every sector of the television industry.

For more information and sponsorship opportunities please contact:

Amani Roland, Chief Advancement Officer
Television Academy Foundation
Roland@televisionacademy.com | 310-489-2539

SPONSORSHIP OPPORTUNITIES

ALL GOLF PACKAGES INCLUDE

Golf carts and access to the locker rooms

Celebrity player and Forecaddie

Exclusive take-home gifts

Branded gift for each golfer

*Recognition on Emmys.com
and in the official Emmys Golf Classic
press release announcement*

*Event recognition on event sponsor banner,
at dedicated tee sign*

Inclusion in post-event "Thank You" ads

Presenting sponsor - \$100,000

Presenting sponsor inclusion on all golf classic collateral
Opportunity for on-course display with a branded golf
course activation
Green carpet step and repeat logo inclusion
3 Golf teams (12 players total)
Full page advertisement in the event program
24 Invitations to cocktail reception
24 Gift bags for guests

Official partner sponsor - \$75,000

Company branding inclusion on cover of event program
Company branding inclusion on official event invitations
Full page advertisement in the event program
3 Golf teams (12 players total)
24 Invitations to the cocktail reception
24 Gift bags for guests

Golf cart sponsor - \$50,000

Exclusive company branding on 50 golf carts
2 Golf teams (8 players total)
16 Invitations to the cocktail reception
Full page advertisement in the event program
16 Gift bags for guests

Golf classic signature sponsor - \$25,000

Hole activation opportunity - amazing product exposure
Elevated signage on the course and option to provide a
branded gift
Company branding in the event program
1 Team (four players total)
8 Invitations (4 players plus a guest) to cocktail reception
8 Gift bags for guests

Golf team sponsor - \$18,500

1 Team (4 players total)
4 Invitations to the cocktail reception
4 Gift bags for guests

Cocktail Reception Sponsor - \$50,000

Company branding on official event invitation
Company branding displayed at reception venue
Acknowledgement on the Sponsor board
Full page advertisement in the event program
10 Invitations to the cocktail reception
10 Gift bags for guests

SPONSORSHIP OPPORTUNITIES

Television
Academy
Foundation

EMMYS®
GOLF
CLASSIC

GOLF CLASSIC LUNCH SPONSOR - \$25,000

Company branding on signage near the four course lunch station
Acknowledgment on the sponsor board
Company branding in the event program
8 invitations to cocktail reception
8 gift bags for guests

GOLF CLASSIC BREAKFAST SPONSOR - \$25,000

Company branding on signage near the four course lunch station
Acknowledgment on the sponsor board
Company name and logo in the event program
1 Team (4 players total)
4 Invitations to cocktail reception

RECEPTION PATRON - \$10,000

Acknowledgment on the sponsor board
Company branding on slide during cocktail reception and signage in the auction area
4 Invitations to cocktail reception

FRIEND OF THE FOUNDATION - \$5,000

Acknowledgment on the sponsor board
2 Invitations to cocktail reception

HOLE ACTIVATION - \$10,000

Naming rights to a tournament contest
Opportunity to display products/services
Signage at a designated golf hole
Acknowledgement on the sponsor board
2 Invitations to cocktail reception
Opportunity to provide a branded gift to each golfer

HOLE SPONSORSHIP - \$5,000

Signage at a designated golf hole
Acknowledgement on the sponsor board
2 Invitations to cocktail reception

SCHEDULE OF EVENTS

Monday, October 6, 2025

10:00 am

Registration & Breakfast
at the Clubhouse

11:45 am

Call to Carts

12:00 pm

Golf - Shotgun Start /
Shamble Format

5:00 - 7:00 pm

Cocktail Reception
and Golf Awards

SOLD
The Universal